

About us...

The Television Workshop

Over twenty years ago, as kids became more involved in modeling and TV, the need to provide professional training for these young people was identified. Different from the many expensive runway modeling schools, *The Television Workshop* is specifically geared toward teaching kids auditioning skills, acting ability, and TV commercial techniques.

Typically, kids go to model and talent agents without any training or basic knowledge of the entertainment industry. These fields are highly competitive, with kids from all around the greater New England area.

Our specially designed, small classes allow the teacher to provide hands-on training in order to prepare students for the exciting jobs available in print, media, TV commercials, radio voice-overs and even the internet and major motion pictures.

Course work consists of six two-hour sessions taking students from the early stages of loosening up and becoming familiar with physical expression to in-depth acting exercises, TV commercials and the completion of their own on-camera scenes.

Our graduates have gone on to appear in ads and commercials for *Neiman Marcus, Talbot's Kids, Gap Kids, Toy State, Hasbro, Danimals, Verizon, State Farm, VW, CVS, McDonald's, Coke, Papa Gino's* and the list goes on. We've also had graduates in major motion pictures like *Love Letters, State and Main, Perfect Storm, What's the Worst That Can Happen?, Mystic River, Gone, Baby, Gone* and others too numerous to mention.

The TV Workshop is run by Lynda St.James, Director of The Cameo Agency. Ms St.James is a working professional with extensive experience in the Los Angeles and Boston industries. She has taught acting to all ages in public schools and through private tutoring.

The TV Workshop is an exciting 6-class course. Kids *love* coming to our classes! So don't delay. Sign your young star up now. Just fill out the Registration Form inside, and mail with \$295 tuition for *Lights, Camera, Acting!*

THE TELEVISION WORKSHOP
683 Main STREET
WALTHAM, MASSACHUSETTS 02451

LIGHTS!



CAMERA!



ACTING!

A Professional On-Camera Course
designed especially for kids & teens
ages 7-15

presented by

THE TELEVISION WORKSHOP

in Association with Cameo Model/Talent Agency

683 Main Street, Waltham, Massachusetts, 02451

Telephone: 781-647-8303

www.thetelevisionworkshop.com

REGISTRATION & RESUME

STUDENT'S LAST NAME _____ FIRST NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

DATE OF BIRTH _____ PARENT/GUARDIAN NAME(S) _____

HOME # () _____ WORK # () _____ CELL # () _____

EMAIL ADDRESS 1 _____ EMAIL ADDRESS _____

CHILD'S SPECIAL SKILLS, TALENTS, TRAINING: _____

PAYMENT IN FULL IS REQUIRED TO ENROLL

ACTING ON-CAMERA

DATE/TIME TBA

Tuition \$295

These classes are for the young actor who wants to prepare for television, movies, commercials, and radio voice-overs. The student will get an in-depth course in how to audition and market themselves. Learn about various camera angles and terminology. And understand the difference between acting for theatre and acting for TV.

Acting is observing details closely, recalling those details and then being able to communicate thoughts, feelings and ideas. It is the interplay between people on stage or in front of a camera. A performance must be real enough to convince an audience to pay money and then sit for 2+ hours and believe in and enjoy what the actors are doing.

To sharpen acting skills, an actor must strengthen their powers of *observation, concentration, sensory recall, listening and reacting.*

OBSERVATION

The way a child learns is through daily observation of others. "Monkey-see/monkey do." THAT's what acting is all about. Being able to observe others, and repeat their behavior.

For example, watch just one person all day. Observe their gender, age, rhythm of movement, physical ability, then go home and believably recreate that person in front of a mirror.

CONCENTRATION AND FOCUS

The power of concentration is what makes a good ball player, ice skater, or actor. You must develop your ability to focus on the task at hand, stay focused and therefore keep anyone watching you as focused as you are.

We will do exercises specifically geared toward helping the young actor learn what concentration is and how to focus.

SENSORY RECALL

A vivid imagination can make something unreal seem very real your audience. A good actor can create images that will stimulate their audience into believing what they are seeing and feeling what you are feeling.

A simple exercise is to close your eyes and

TASTE: a chocolate cake

HEAR: a baby cry

SMELL: paint

TOUCH: a hot stove

SEE: a sunset

Now, can you describe what you tasted, heard, smelled, touched, saw? Not just describe it, but relive it so your audience can experience those same things through you, the actor.

LISTENING AND REACTING

A key element in good acting is the ability to "hear" what the other actor is saying and then respond with the appropriate emotion. Too often, young actors worry more about how many lines they have as opposed to how important one line can be to an entire play,

Acting is reacting. It's not just about reciting lines and looking good. Talented actors will make the audience believe in them; make the audience laugh or cry, angry or sad as the situation dictates.

Finally...

Acting exercises are critical to the training and preparation of the actor. Each class will provide a series of such exercises that will build upon each other. These exercises can be taken to any performance situation throughout the young actors' lives.

Beginners will practice and perform a TV commercial spot. Advanced will perform a 2 or 3-person scenes. The prepared and rehearsed commercial/scene will be taped and showcased for parents after the final class.

NOTE: ALL kids are welcome from the beginning novice to the advanced performer. Everyone will have fun & learn!